



Case Study: How Framestore Made 5-Star Relocations Possible for Under £5k

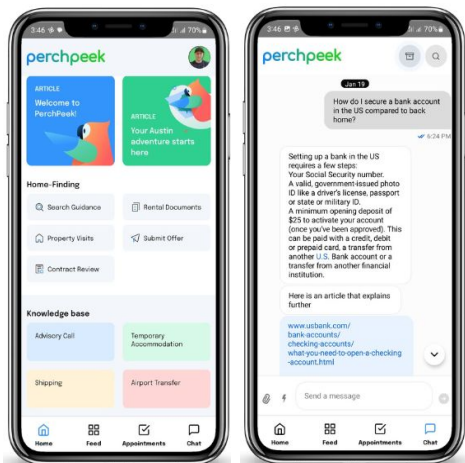
Framestore - a Bafta and Oscar-winning creative studio with a worldwide presence

- With a pool of **3,000 creatives** managing **fast-moving projects** worldwide, Framestore regularly moved talent to **London, Chicago, Montreal and Mumbai**, on a budget of **less than £5,000** per employee.
- Employees were given a **small cash lump sum** and **no other support**. Dealing with **challenging markets** alone, often from abroad, meant a **poor employee experience** and **projects slowing down**.
- **Fielding questions** and supporting employees through **complicated processes** that vary by country was a huge drain on HR resources, costing **hundreds of hours** - on average **one week's work** per 10 employees!

Solution: Framestore chose PerchPeek's **Pioneer Perchy package**, offering access to dedicated relocation consultants and full guidance on all processes, from just **£599 per employee**

Setting employees up for success, at no extra cost

- PerchPeek's Pioneer package offers **comprehensive relocation support** through **award-winning tech** and **local expert guidance**.
- All employees receive **core support**, meaning **everyone's fairly treated** - regardless of seniority - and no one's left out of pocket.
- Re-allocating a **small portion** of the original (< £5k) budget has **cost no more** than before - in fact, Framestore have **broken even!**
- It's **saved hundreds of hours** in HR time, **greatly reduced stress** for all parties, and project deadlines are **no longer at risk**.



“Where we used to be unable to provide significant relocation support, we can now provide a complete end-to-end solution for a fraction of the cost, and our employees love it!”

PerchPeek support has saved my HR team hundreds of hours of work, greatly reduced stress for employees, and it didn't cost us any more than what we were already giving out in cash. It was a no-brainer! - Global Director, Recruitment & Outreach, Framestore



1 week of HR work saved for every 10 employees relocating

500+ instant messages exchanged with every employee via app

£599 per employee for comprehensive, end-to-end relocation support

“Companies are often under the impression that top-tier relocation support costs tens of thousands of dollars, so just isn't an option for their needs.

You'll be surprised at how far we can transform the relocation experience, at a very low cost and with a very low level of effort at the employer's end!

- Paul Bennett, Co-Founder & CEO, PerchPeek



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