

Case Study: How Intive Overcame Talent Acquisition Challenges Through €5k Relocations

Intive - a fast-growing global technology company and partner to the world's leading brands

- Intive were really **struggling to hire local tech talent** in the **ultra-competitive** Dublin market
- They were **using a lot of time and HR resources**, often losing candidates late in the hiring pipeline
- These hiring delays were causing them to **lose revenue**, as **project start dates had to be pushed back**

Aim: Intive had the **ambitious target** to recruit **40 new employees**, with **no budget for extra HR headcount** to facilitate this.

Objective: Relocate top tech talent from overseas (but with a slim budget of **€5k per candidate**)

€5k Employee Relocation with PerchPeek

- Flights
- Immigration
- Temporary housing
- End-to-end support

Fully supported experience, not just a cash lump sum

Acquiring top talent quickly for just €5k per hire

- With a brand new relocation policy, Intive advertised four positions on LinkedIn and received **996 applications from around the world!**
- By using PerchPeek there was **next to no administrative burden** on Intive, but employees had a **fully supported relocation experience**.
- Intive **hired all 40 positions ahead of schedule**, and were delighted with the PerchPeek support provided, giving positive feedback.

ROI: Intive spent **under €200k to relocate 40 new hires** from overseas. **Payback time** for this relocation support was just **four months from project kick-off**.

<€5k per end-to-end employee relocation

€750 for full relocation support via PerchPeek

40 new hires made ahead of schedule

“PerchPeek make it ridiculously easy to relocate people from overseas. We had hundreds of high-quality applicants for these roles and are so, so happy with the results.

We honestly thought relocating employees would be a lot more expensive and time consuming than it ended up being - in large part down to PerchPeek! Would recommend.

- Uljana Naumenko, Real Estate and Workplace Experience Manager, Intive

